



Communiqué de presse
Paris, le 20 janvier 2026

Nicolas Chevrier Appointed Commercial & Marketing Director France and Joins the Executive Committee of Verallia France

Verallia, Europe's leading and the world's third-largest producer of glass packaging for beverages and food products, announces the appointment of Nicolas Chevrier as Commercial & Marketing Director France, effective January 5, 2026.

He will be responsible for promoting Verallia's French expertise, strengthening proximity with customers across the country, and continuing to drive innovation. In line with the Group's ESG roadmap, he will also oversee the ongoing decarbonization of operations — through lighter bottle designs, the development of reuse solutions, and supporting customers in their sustainability transition.

With 20 years of experience in commercial and managerial roles within major industrial groups in France and internationally, Nicolas Chevrier began his career in the automotive industry at PSA Peugeot Citroën, before spending 11 years in the agri-food sector with the German group Südzucker (owner of Saint Louis Sucre in France).

He joined Verallia in 2022 as Director of the Spirits, Beer and Non-Alcoholic Beverages markets, and later took on responsibility for the Cognac market in 2025.

Throughout his career, he has successfully developed both his teams and relationships with key accounts operating in markets with significant CSR challenges.

He holds a master's degree in Management from EM Lyon Business School.

"We are delighted to welcome Nicolas Chevrier as Commercial & Marketing Director France. His strategic vision, deep understanding of the food and beverage markets, and ability to build long-lasting relationships with our various partners are key assets to sustain our growth momentum and support our customers, while contributing to making glass the most sustainable material in the world," said Pierre-Henri Desportes, President of Verallia France.



About Verallia

At Verallia, our purpose is to re-imagine glass for a sustainable future. We want to redefine how glass is produced, reused, and recycled, to make it the world's most sustainable packaging material. We work together with our customers, suppliers, and other partners across the value chain to develop new, beneficial and sustainable solutions for all.

With almost 11,000 employees and 35 glass production facilities in 12 countries, we are the European leader and world's third-largest producer of glass packaging for beverages and food products. We offer innovative, customized and environmentally friendly solutions to over 10,000 businesses worldwide. Verallia produced more than 16 billion glass bottles and jars and recorded revenue of €3.5 billion in 2024.

Verallia's CSR strategy has been recognized with the Platinum Ecovadis medal, placing the Group in the Top 1% of companies assessed by Ecovadis. In September 2025, SBTi officially validates Verallia's long-term Net Zero 2040 target according to its Net-Zero Standard. By 2040, Verallia commits to reducing its CO₂ emissions from Scopes 1&2 by 90% and offsetting the remaining 10% compared to 2019 base year. This Target is aligned with the 1.5°C climate trajectory set by the Paris Agreement.

Verallia is listed on compartment A of the regulated market of Euronext Paris (Ticker: VRLA – ISIN: FR0013447729) and trades on the following indices: CAC SBT 1.5°, STOXX600, SBF 120, CAC Mid 60, CAC Mid & Small and CAC All-Tradable.

Contact presse

Camille Briquet | verallia@comfluence.fr | +33 (0)6 14 24 63 43